

EDUCATION

September 2017 - May 2020 **School of Visual Arts** - BFA Graphic Design - Class of 2020
GPA 3.7

EXPERIENCE

June 2016 - Current **Creative Director & Lead Art Director** - NJ/NYC

Operate an independent creative practice directing films, music videos, and visual campaigns for premium record labels and enterprise clients. Lead high-budget commercial pipelines, managing cross-functional production teams from concept to final delivery across film, motion, and print.

September 2025 - Current **School of Visual Arts** - NYC - Adjunct Professor, Motion Graphics

Direct and mentor advanced design talent, establishing systematic and conceptual frameworks for motion. Instruct senior cohorts on scaling visual taste and blending traditional design principles with cutting-edge, emergent creative technologies.

July 2019 - Current **Art Camp** - Brooklyn, NY - Director & Art Director

Oversee creative strategy, narrative structure, and animation direction for premium global brands, including Google, Bombas, and Telfar. Lead production teams as lead director, cohesive visual styles and maintaining uncompromising artistic quality across complex, multi-disciplinary media pipelines.

September 2024 - May 2025 **RunwayML** - NYC - Artist in Residence / Short Film Director

Architected and directed pilot film releases leveraging custom generative workflows. Collaborated in-house with product and brand marketing teams to establish premium aesthetic standards and prompt-design libraries, building scalable, AI-native production frameworks to modernize standard creative pipelines.

May 2018 - Apr 2019, Nov 2022 - May 2024 **Rodrigo Corral Studio** - NYC - Freelance Animator / Past Intern

Designed premium book covers and directed motion assets as a recurring senior collaborator. Spearheaded custom typography, high-stakes pitch work, and key art animations for Amazon Original shows, translating complex literary and cinematic narratives into highly polished visual campaigns.

PRESS

Featured in: Forbes, Variety, Bloomberg, Its Nice That, Cartoon Brew
Industry Spotlights: Runway's Hundred Film Fund Inaugural Director Q&A

SKILLS

Motion Design, Art Direction, Typography, Type Design, Branding & Identity, Animation, Illustration, Blender, Figma, Adobe Creative Suite

AWARDS

SXSW 2025 Music Video Nominee, Vimeo Staff Pick Award, Gold Collision Award 2025, ADC 99th Annual Awards Gold Cube, Design and Art Direction Graphite Pencil - 2020